

Strategic Plan 2023-2028

Our Mission

Enhance the quality of life for current and future generations through impact grant making.

Our Vision

Be the philanthropic leader and a catalyst to maximize available resources in our county.

Our Values

Engagement
Grace
Innovation
Transparency
Trust

SDoH focus areas



Neighborhood Environment



Economic Stability



Education



Healthcare and Food



Community Involvement



Strong Community Leadership

Measurement:
To have a pulse on Morgan County and fulfill our purpose as a philanthropic leader.

- Increase effectiveness of nonprofit organizations serving Morgan County to meet untapped potential.
- Measure and communicate the impact of CFMC's work to build trust and alignment with our communities' needs.



Transformational Grantmaking

Measurement:
Greater collaboration among individual providers and less inefficiency in the overall system of delivery.

- Empower potential grantees to be forward-thinking, innovative, and organizationally sustainable.
- Pursue communications and continued relationships with nonprofits to drive awareness and quality grant applications.



Growing Assets for Impact

Measurement:
Grow endowment dollars for lasting sustainability.

- Cultivate, retain, and attract legacy dollars (endowment funds) to strengthen CFMC for future generations.
- Establish and maintain an ongoing network of financial advisors who will recommend CFMC as a benefactor in establishing wills and in-kind gifts.



Strengthen Organizational Capacity

Measurement:
Obtain Accreditation by the Council of Foundations.

- Implement policy changes included in the Accreditation by the Council of Foundations.
- Provide professional development opportunities for staff to align with best practices and procedures.